



# Grantseeking 101

How the heck do I get a grant?

- Emily Szerafy-Cox, Peace Development Fund



## Salutations!

- **Introduce Yourself**
  - **Name and Pronouns**
  - **Organization and Location**
  - **Have you ever received a grant?**
  - **If so, what was one key to your success?**



# Key Elements of Effective Grantseeking

# 1) Build a List of Foundation Prospects

Look for similar orgs and who funds them?

Grant Station Database! Foundation Database Online!

Ye Olde Google Search!





## 2) Examine Funding Criteria



**Look at each foundation  
carefully**



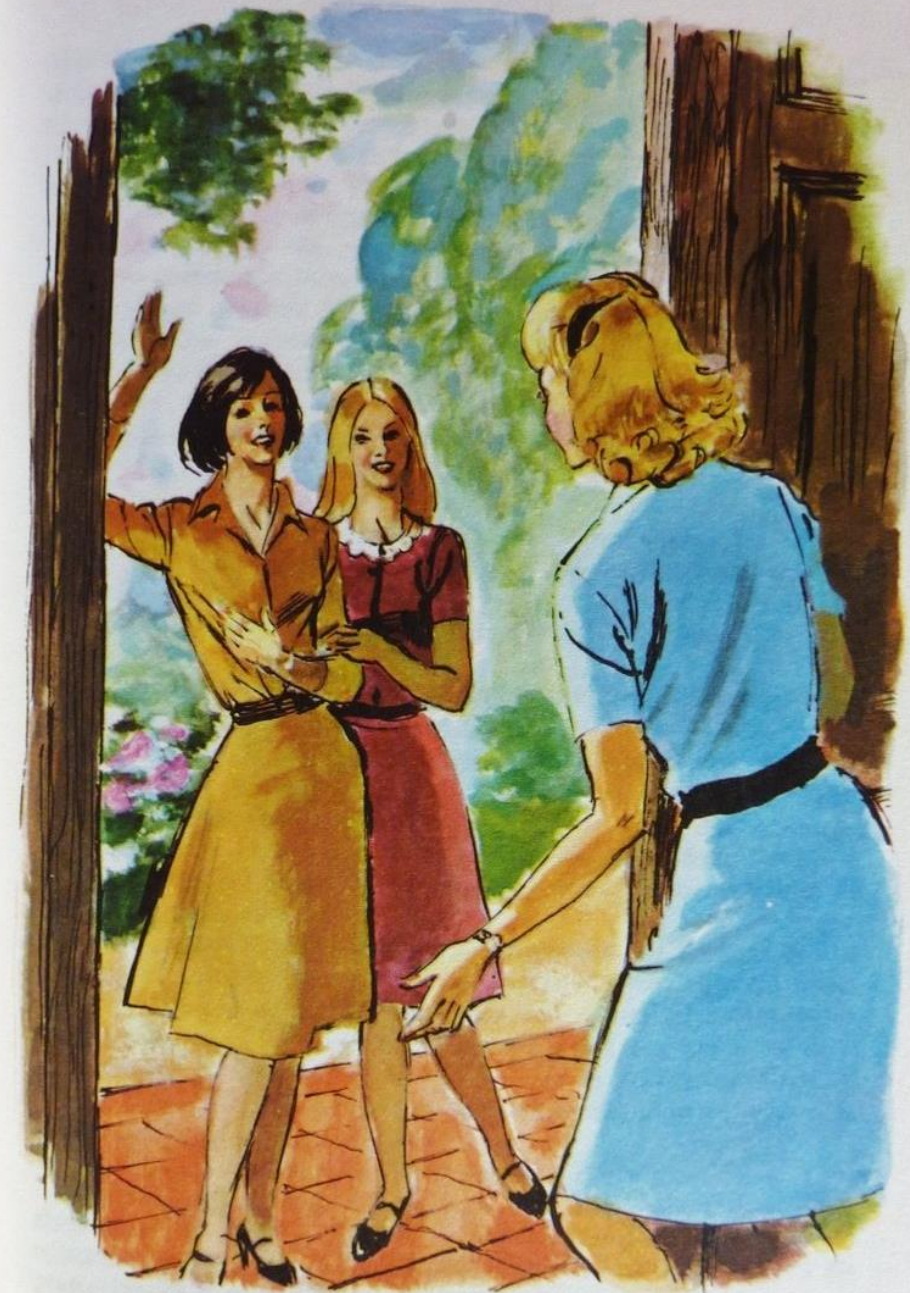


# Foundation Speak

Glossary:  
[cof.org/content/glossary-  
philanthropic-terms](http://cof.org/content/glossary-philanthropic-terms)

### 3) Build Relationships

- Relationships are key in life and grants!
- Allied organizations are stupendous!
- What about organizations in other locations?



*C'était en effet Grace et Millie Horner.*





**TOP SECRET**

## 4) Clear Writing

- Don't spend all your time on this.
- Stories triumph over statistics!
- Paint a tangible picture of your work.





*Thank You!*