

# Welcome to our grants webinar

*November 2024*



# *Agenda*

- Fund Overview
- What we fund
- How you apply
- Timeline
- Q & A

# Mission

PDF works to build the capacity of community-based organizations through grants, training, and other resources as partners in human rights and social justice movements.

More on our [Guiding Philosophy](#)

# Eligibility

- Budget must be \$250,000 or under
- Located in USA, Haiti, Mexico
- Valid EIN or Equivalent

# *Nonprofit Equivalency*

- Proves an international organization is like a 501(c)3
- If your organization moves to the final round, you must submit your charter and complete an affidavit

# What we do not fund

- Programs with primary focus outside of the US, Mexico, and Haiti
- Social services not linked to a clear organizing strategy
- Individuals or Organizations with strong leadership from only one individual
- Conferences
- Audio-visual productions and distribution
- Research that is not directly linked to an organizing strategy
- Academic institutions and scholarships
- Other grantmaking institutions
- Organizations with budgets over \$250K

# Available Funds

## *Seeding the Movement*

- Open to any group organizing their community
- Average grant is \$5,000
- Approximately 18 groups receive funding

## *Braiding New Worlds*

- Youth must have significant and meaningful positions of power within the organization
- Average grant \$4,000
- Approximately 6 groups receive funding

## *Western Mass Transformation Fund*

- For Berkshire, Franklin, Hampshire, or Hampden Counties
- Average grant is \$3,000
- Approximately 4 groups receive funding

# ***The Four Pillars***

## ***Building a Movement***

Intentionally building your base and partnering with organizations to further systemic change

## ***Dismantling Oppression***

Challenging institutional structures (internal and external) that oppress and disempower people based on race, class, and/or gender.

## ***Shifting Power***

Holding systems accountable to the needs of the most oppressed.

## ***Creating New Structures***

Actively building a world that reflects your vision.



# Other Factors

- Emerging Issue
- Geography
- Intersectionality



**Factors may  
change as PDF  
creates post-  
election strategy**

# Materials you need to apply

- Computer and internet
- Valid EIN or the EIN of your Fiscal Sponsor
- Budget estimate for FY2025
- Any existing strategy or application materials you would like to recycle

# How to Apply

- Go to <https://www.grantinterface.com/Home/Logon?urlkey=peacefund>
- Click "Create New Account"
  - You will enter information about your organization, yourself, and your leadership
- If you already have an account, log in

Select Language

Powered by Google Translate

## Apply

## Observatorio de Juventudes Unidas por la Paz

Quick Search

## Eligibility - Common Application 2025

We know your time is valuable. Answer the eligibility questions below to see if your organization fits our basic criteria.

If you are not eligible but think you are, reach out to Jessa McCormack (jessa@peacefund.org).

Preview

Start Eligibility Quiz

## Reviewer Circle Application Accepting Submissions from 10/01/2024 to 11/15/2024

Apply

Thanks for your interest in joining our Reviewer Circle. PDF believes those closest to the fight for justice are those closest to the solutions. Volunteer reviewers from partners and allied organizations are an essential way we ensure funding goes where it is most useful.

Reviewers have approximately 20 hours of work between January and April 2025. Ultimately, the amount of work depends on how many reviewers are in the circle. Many hands make light work, so help us spread the word!

Here's an example of what the workload may look like:

Click "Start Eligibility Quiz" for Common Application 2025

# Eligibility Quiz

- Is your total organizational budget for FY2025 at or below \$250,000?
- Is your group located in the United States, Haiti, or Mexico?
- Does your group have a valid EIN or non-profit equivalency?

# Major Application Questions

- Describe your core programming or campaigns.
- Tell us about the community you organize.
- Tell us how your organization makes decisions.
  - For Braiding New Worlds applicants, *How are youth involved in the decision-making or in other meaningful positions of power?*

# Other Application Questions

- Project Name
- Primary issue area
- High level demographics of leadership, staff, and membership (optional)
- Share a website or other documents where we can read your mission and vision
- Tax Status
- Estimated income for FY2025
- Challenges you face in funding (optional)

## Timeline

- Applications open November 15, 2024 to January 31, 2025
- First round of decisions made in early March 2025
- Interview and follow-up with finalists in April 2025
- Final decisions made in May 2025